



AMPLIFY YOUR MESSAGE WITH VIDEO

Make ordinary messages extraordinary through striking visuals and emotive sound. Goff Public offers comprehensive video services to help organizations stand above the competition and convey their stories in an exciting way. Our team brings your messages to life through video that is consistent with your brand and meets your goals.

EXPAND YOUR REACH

People are more likely to pay attention to video than text. It's proven time and time again in content performance metrics, studies and reports. Video is a core tenet of effective business and communication strategies, and it's becoming increasingly vital as online video consumption continues to surge.

ENGAGE YOUR AUDIENCE

Grab your viewers' attention. And keep it! Video helps people understand and relate to information in a more meaningful, impactful and memorable way.

SIMPLIFY THE COMPLEX

Keep it simple. A picture is worth a thousand words, and video is worth a million. Video is an excellent medium for communicating complex concepts in a way that can be more accessible to your audiences.

SHORT-FORM VISUALS AND ANIMATIONS

- Video content for social media
- 5-10 animations
- Starts at \$3,500

Reinforce your communications with concise, short-form content. Perfect for echoing campaign messages and brand values, these active visuals and animations boost your brand and amplify your communications.

EVENT COVERAGE

- Document your event
- Starts at \$5,000

Multiply the reach, accessibility and longevity of your event with video – long after the moment passed. We deliver photojournalistic coverage of press conferences, major speeches, galas, panel discussions and other important events.

VIDEO FEATURE

- Share your story or concept
- Starts at \$6,000

Showcase a product, service or key initiative in a professional, high-quality video. From announcements to promotions to organizational storytelling, video is the best method of delivering an effective message across multiple channels.

GET STARTED

To learn more about Goff Public's video services, contact Chris Duffy at Duffy@goffpublic.com or 651-717-4176.